



Official Event



2011 FRYS.COM OPEN “GET CLOSE TO GREATNESS”

FACT SHEET

DATES: Monday, October 3 - Sunday, October 9, 2011
72-hole PGA TOUR event - Part of the PGA TOUR’s Fall Series

TITLE SPONSOR: Fry’s Electronics

SITE: CordeValle – San Martin, Calif.
Course designed by Robert Trent Jones, Jr. (1999)
Par: 35 36-71, Yards: 7,333

2011 FRYS.COM OPEN SCHEDULE OF EVENTS (SUBJECT TO CHANGE)

Monday, October 3

- Fry’s and Friends Couples Pro-Am 12 p.m. (Shotgun start)
- **Closed to the general public**

Tuesday, October 4

- Practice rounds for professionals All day
- **Closed to the general public**

Wednesday, October 5

- Official Pro-Am 7:20 a.m. – 8:30 a.m. (tee times)
11 a.m. – 1 p.m. (tee times)

Thursday, October 6 – Sunday, October 9

- Frys.com Open Championship 7 a.m. on Thurs. & Fri. / 9 a.m. on Sat & Sun.

PURSE: \$5,000,000

WINNER’S SHARE: \$900,000

FIELD: 132 players (cut to low 70 & ties after 36 holes)

DEFENDING CHAMPION: Rocco Mediate (-15)

TELEVISION: All four rounds are scheduled to be televised live on The Golf Channel from 2 p.m. – 4 p.m. (PST).



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CORDEVILLE
A ROSEWOOD RESORT

RADIO: All four rounds are scheduled to be broadcast live on XM Satellite Radio (XM Channel 146) from 9am – 4pm (PST).

TICKETS: Daily general admission Wed – Fri: \$35 / Sat – Sun: \$45
All-Week badges \$125

Children ages 14 and under are free when accompanied by an adult. Tickets also include free, convenient parking.

Unless sold out, tickets will be available at the gate during tournament week.

Advanced daily general admission tickets may be purchased on the tournament website at www.frysopengolf.com or by phone at (408) ITS-GOLF until 5 p.m. on Tuesday, Oct. 4.

CHARITIES: The Frys.com Open strives to make an impact in the community through charitable donations and throughout the tournament 6-year history has awarded more than \$3 million for charity. The Frys.com Open donated \$800,000 to local Santa Clara county charities in 2010 alone.

Proceeds from the tournament will benefit the American Institute of Mathematics (AIM), a non-profit organization in Palo Alto, Calif., whose chief goal is to expand the frontiers of mathematical knowledge.

Additional proceeds will be donated to other outstanding charities, primarily located in Santa Clara County including the First Tee of San Jose, the American Cancer Society and Special Olympics of Northern California to name a few. Our goal for 2011 is to deliver more than \$1 million to charities in our community.

TICKETS / INFORMATION: 408-ITS-GOLF (487-4653)

TOURNAMENT WEBSITE: www.frysopengolf.com

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